

## Icon

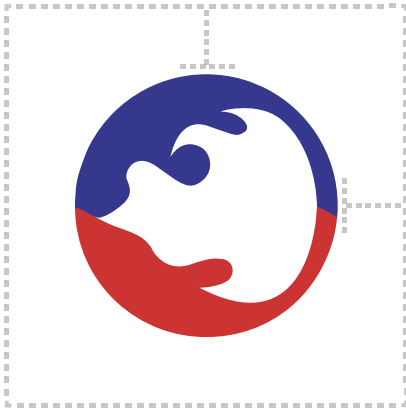


## Primary Logo



**ukgovcamp**

## Spacing



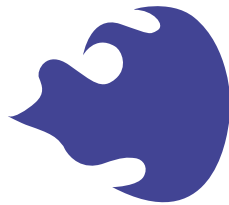
When using the icon, allow enough spacing surrounding it.

## Colours



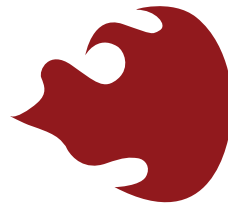
#21284E

|   |      |   |    |
|---|------|---|----|
| C | 100% | R | 33 |
| M | 91%  | G | 40 |
| Y | 38%  | B | 78 |
| K | 36%  |   |    |



#424595

|   |     |   |     |
|---|-----|---|-----|
| C | 87% | R | 66  |
| M | 79% | G | 69  |
| Y | 1%  | B | 149 |
| K | 0%  |   |     |



#92191D

|   |      |   |     |
|---|------|---|-----|
| C | 28%  | R | 146 |
| M | 100% | G | 25  |
| Y | 90%  | B | 29  |
| K | 29%  |   |     |



#D2333C

|   |     |   |     |
|---|-----|---|-----|
| C | 12% | R | 210 |
| M | 91% | G | 51  |
| Y | 73% | B | 60  |
| K | 2%  |   |     |

## Typography

Open Sans Semibold Italic



Aa Bb Cc Dd Ee Ff  
Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt  
Uu Vv Ww Xx Yy Zz

Open Sans Light



Aa Bb Cc Dd Ee Ff  
Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss  
Tt Uu Vv Ww Xx Yy Zz